

Accounting Today Names Swizznet To Its 2021 VAR 100

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Accounting Today, the nation's leading resource for accounting, audit, and tax professionals, has named Swizznet to its 2021 VAR 100 for the second consecutive year. As Accounting Today notes, resellers in the accounting ecosystem remained very active this year as the move to remote work has become standard operating procedure.

Technology has become essential to sustaining and growing accounting practices, and for practices supporting their client's evolution in the new environment. Firms embracing cloud technology over on-premise solutions have had a leg-up on the competition.

As Swizznet's CEO Bob Hollander pointed out, "Moving to the cloud is no longer a question of 'if,' it's a matter of 'when'". Said Hollander, "We're thrilled to be included among those organizations pointing the way to the future."

While 2020 saw a rapid move to cloud technology, 2021 has been the year that began to embed remote access as a permanent modus operandi. To keep the momentum, firms have doubled down on cloud technology with an emphasis on expanded applications and cybersecurity. In fact, cybersecurity has shaped up to be among the most critical issues facing organizations of all stripes. Swizznet shot ahead of the curve with its deployment of CrowdStrike threat detection technology within all its cloud servers. That, added to already robust security protocols, put Swizznet squarely at the forefront of cloud hosting cybersecurity innovation. Plus, Swizznet has planned to add more cybersecurity and

managed IT services to its portfolio in the coming months.

The [Accounting Today VAR 100](#) includes a broad variety of resellers providing market-leading accounting technology and software services. Despite the year's challenges, these firms have provided critical services enabling businesses to move forward.

Contact our sales team to learn more about how Swizznet can help your organization move its accounting software to the cloud or to schedule an interactive live demo.