

To Avoid a Data Leak Put These 4 Key Priorities on Your Must-Do List

June 17, 2022



More than ever, accounting professionals are responsible for handling significant volumes of sensitive data through financial and personal pipelines, any of which could create a data leak if your firm falls prey to a cybersecurity attack. The time is now to prevent such a breach before it has devastating effects on your firm and your clients.

There are plenty of real-life horror stories that prove the threat of a potential attack are real, and as Andrew Wall, CPA, and founder of accounting firm CPA 4IT shares, accounting professionals are in a unique position to address them, “Given the nature of our relationships with our clients, most firms are in a position not only to address cybersecurity as a compliance issue themselves, which is critically important but also in the role of a technology advisor, too.”

To help you secure your firm and stem the flow of your “data oil” before you face the fallout of a leak in your practice, Andrew will present a webinar on June 29, 2022 at 2 p.m. EST. He will share how to implement the right technology and best practices to implement including the following four key security strategies:

1. Training for your internal team. Your employees need to know how to spot potential threats and what to do if they suspect their account has been compromised.
2. Multi-factor authentication as an added layer of protection. Requiring multiple additional verifications of user identity such as a code sent by text or email that users need to confirm their identity before they are granted access to sensitive data is fundamental to data security.
3. Password management and resetting at regular intervals. This practice reduces the chances that a weak or reused password can easily be guessed by attackers.

4. Endpoint discovery and response (EDR) can help you identify devices that are accessing your network so you can ensure they are properly secured.

Taking Andrew's key cybersecurity priorities even further, SwizzStack can play an integral role in your firm's response with IT and cybersecurity infrastructure designed to ensure that you and your team are as prepared as possible with Obsessive Support® and outstanding IT infrastructure. Plus, their team of QuickBooks certified support staff can help you take the steps you must know to stem the flow of cyber threats.

"Understanding the often overlooked blind spots in your firm's data flow and how you can mitigate them should be top of mind for every accounting firm owner and their teams, too," said Andrew. "By implementing the right cyber security strategies, you can help protect your firm and your clients' businesses from the ever-growing threat of cybercrime."

Register now to proactively protect your practice from the latest internal and external cyber threats by attending the [Data is the New Oil. How Can Your Accounting Practice Prevent a Leak?](#) webinar on June 29, 2022 at 2 p.m